



h r a

c o u n c i l

HRA Council

Why Your Organization Should
Join Our Work Today



About the HRA Council

A non-partisan advocacy organization of health insurance leaders, brokers, administrators, insurers, support organizations, and employers offering defined contribution health coverage dedicated to ensuring employers have these HR/Benefits tools and employees are empowered with choices.

Our Goal | To improve and expand health coverage options for millions of workers by giving employers better ways to offer workers health coverage.

Our Work | The HRA Council supports the vibrant defined contribution market for employer-supported health coverage, providing education, promotion, and advocacy including appropriate safeguards and consumer protections.

We work with stakeholders and policymakers to:

- ✓ Identify barriers,
- ✓ Reduce process friction and administrative burdens,
- ✓ Promote best practices,
- ✓ Strengthen the health insurance landscape, and
- ✓ Increase consumer access, affordability, and choice.



h r a
c o u n c i l

Our Founding Members

A diverse group of leaders in the health coverage space, including carriers, technology providers, third-party administrators, brokers, employers, and others.



Now, let's add your firm's voice.



How Our Members Benefit

Now is the perfect time to make a difference with your Membership

Advocacy

Education

Data Reports & Insights

Accomplished '21-'22

- ✓ One-page explainer of the Council & HRAs for policymakers
- ✓ Three visits with policymakers
- ✓ Three comment letters

- ✓ TAHP Conference Panel
- ✓ NAHU Conference Breakout Session
- ✓ Monthly education at Member meetings

- ✓ Policy updates at Member meetings
- ✓ Comprehensive written policy updates from former White House Economic Advisor

In Progress '22-'23

- More visits with policymakers
- Advocacy to potentially codify the ICHRA rule into law

- ICHRA-specific trainings eligible for CEU
- Webinars for brokers and employers

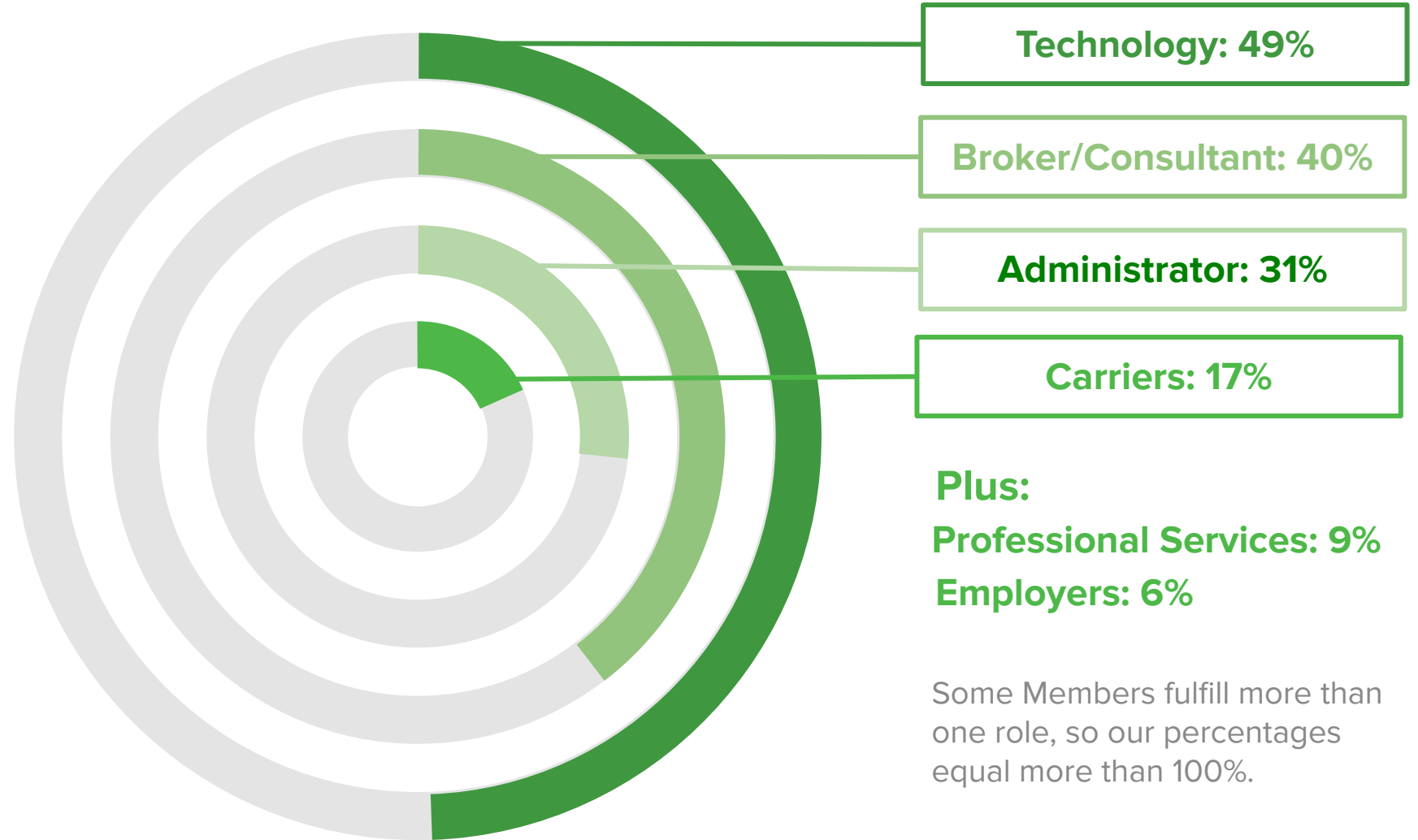
- Inaugural "State of the Defined-Contribution Health Plan Market" report
- Monthly white papers



Which Sectors the HRA Council Represents

Findings from our 2021 Member Survey

How would you describe the roles your company plays as it relates to ICHRAs and QSEHRAs?
(Choose all that apply)





Why Our Founding Members Joined

Findings from our 2021 Member Survey



**Main Reason
for Joining**

**Secondary
Reasons**

“Make HRAs a long-term viable option to traditional group health insurance.”

“Help promote the industry.”

“Learn more about HRAs.”

“Promote my company as a participant in the HRA community.”

“Grow our HRA-related business.”



How We Work

Member-led with a bipartisan policy team and experienced staff

Member-Elected Board

Committees

Policy Advisors

Staff

Co-chaired by Members on a volunteer basis and working on a set of objectives laid out by the Board each year, Committee Members drive strategic and tactical deliverables.

Three advisors from two different firms with bipartisan relationships and viewpoints, keeping an eye on DC and providing us with advocacy opportunities and access.

An Executive Director leading an admin and communications team, with staff supporting and helping to advance Committee and Board work, and engaging with Members, on a daily basis.



Benefits of Membership

Shape the future of ICHRAs, while growing your network and business

All Dues-Paying Memberships for 2022-2023 include these benefits:

- ✓ Access to curated data and insights from membership and constituents
- ✓ Discounted educational programs, including CEUs
- ✓ Participate in committees on policy developments, direct advocacy support and best practices
- ✓ Specialized educational materials and programs
- ✓ Targeted educational materials for consultants, brokers, employers and employees
- ✓ Industry connections for effective collaboration
- ✓ Standards for industry, reporting information
- ✓ Web access, email newsletters, list-serve, monthly meetings

Full Members Also Receive:



Voting rights to select board members and a role in setting the direction of the Council.



Eligibility for a seat on the Board of Directors



Why You Should Join Today

Share the future of HRAS while growing your network and business

Shape the Future of HRAs

- Advocate for policy and regulatory improvements
- Educate stakeholders
- Launch pilot programs to reduce process friction and establish industry best practices
- Build training courses eligible for CECs and CEUs with the HRA Council's seal of approval
- Tell the HRA story through unique, proprietary data reports

Grow Your Network

- Access to a Member directory
- Connect with newcomers as well as established industry leaders
- Serve on committees and develop the working relationships that open doors to new opportunities

Grow Your Business

- Engage with colleagues solving similar challenges
- Learn insights into growing markets across the country
- Participate in our organizational goal to source and direct 100 employer/broker referrals to administrator members



How to Join

Go to hracouncil.org/join to start your application

Qualify

We qualify firms as “large” or “small” based on Gross Annual Revenue to determine the appropriate Membership level.

To see which Membership level your firm qualifies based on GAR, please visit hracouncil.org/join

Which one are you?

Apply

Start your Membership Application process by designating your organization’s “Bundle Administrator” (also considered a primary contact). After that, applying takes just a few minutes.

Start your application: hracouncil.org/join

Pay

After your application is reviewed and approved, you will receive an invoice which you can pay by credit card or check. If you need, a current HRA Council W9 can be provided to you.

Onboard

Once you pay your invoice, your Membership is activated and you will receive onboarding instructions, full access to our Member Portal, and more.

Questions?

Email info@hracouncil.org