



h r a
c o u n c i l

HRA Council
Membership Meeting
Aug 10, 2021



Today's Agenda

- | | |
|--|-----------------------------------|
| 1. Welcome from Board Chairman | Jack Hooper |
| 2. Operational updates | Ken Janda/Robin Paoli |
| 3. Policy Update | Brian Blase |
| 4. Update on committee structure and process | Ken |
| a) Proposed calendar | |
| b) Short descriptions of each from board members | Sal, Annette, Mark, Sheilla, Jack |
| 5. Data Survey | Ken |
| 6. HRA Success Stories | All |
| 7. Member feedback, discussion and next steps | Jack |



Thanks to our Members

- Alegeus
- Amwins
- BBG, Inc.
- Benefitbay Inc.
- BXS Insurance
- CDPHP
- Centene Corporation
- ColoradoHealth.com
- Common Ground Healthcare Cooperative
- ECHO Health Inc
- Flyte HCM
- Foley & Lardner LLP
- Friday Health Plans
- HealthOne
- HealthSherpa
- Highmark Inc.
- HUB International Ltd.
- KindHealth
- LIG Solutions
- Nexben
- One Digital
- OneBridge Benefits
- Oscar Health, Inc.
- Oswald Companies
- PeopleKeep
- Preferred Exchange
- Savvy
- Seubert & Associates
- Stride Health, Inc.
- Take Command Health
- The Harrison Group
- Vericred
- *Vickary Insurance Agency*
- W3LL/Softheon
- Wild Blue Health Solutions
- Willis Towers Watson
- *Wipro, Inc.*
- Zizzl

Help us recruit new members!



Anti-Trust Statement

While it is entirely appropriate to meet as a trade association to discuss common challenges and areas of interest and to exchange data and information, it must be kept in mind that certain members are competitors and any discussions or action taken to eliminate, restrict, or govern competition among members is a violation of the antitrust laws.

The Board will monitor content and discussions in membership and Board meetings to ensure that all are reasonable and intended to promote rather than hinder competition. The HRA Council encourages members to raise an objection if there is any discussion at HRA Council meetings that could be interpreted as an agreement or collaboration to hinder competition, and the meeting will be stopped to allow the objection to be resolved.



Operational Updates

- Website up and running (thanks to Flyte HCM, transitioning more work to Bibliosol) Robin@bibliosol.com, aaron@bibliosol.com
- Developing membership data base and directory. Finalizing decision on association software.
- Monthly membership meetings:
 - Second Tues each month, at 1:30 central (Sept. 14, Oct. 12, Nov. 9, Dec. 14)
 - Will send recurring meeting invite/registration



Policy Update

- Congress – infrastructure, budget, and reconciliation
- Biden Administration – NBPP & HRA Council discussion with CCIIO
- Myths and Facts Sheet on web and sent to members
- Still working through process to select 2nd policy advisor with closer connections to current administration.
 - Target date for contract still Sept. 1



Data Survey, Analysis and Reporting

- Administration, media, employers, other stakeholders all interested in data
- Developing a survey: what are key elements we can collect, for which audience, timing
- Board member Mike Levin and his team at Vericred will lead the charge
- Need all of your help
 - Planning call with member HRA administrators to discuss what to collect, how, for whom, confidentiality concerns, etc. *scheduled for Friday Aug. 13 at 9am central.*
 - *If your organization should be included in the survey, put an organization and contact name in the Chat now.*
 - Also setting up the Data committee to include other members



Committees

- Asking all members to get involved
- Results from earlier outreach
- Setting up 5 committees
 - Membership... help us find more members and hear their wants and needs
 - Marketing/Communications... what info do our members and other stakeholders need
 - Data collection... help Mike and his group, then what comes next
 - Policy and Advocacy... help define our policy goals and advocate for them
 - Collaboration... brokers, administrators, technology and carriers working together to reduce process friction
- Still time to volunteer for a committee.



Committee Member Sign Ups (so far)

Membership		
Co-Chair	?	
Co-Chair (Board)	Sal G or Mark M	
	Aurelio Ayala	PeopleKeep
	Michael Barrett	BBG

Marketing/Communications		
Co-Chair	Tim McNichols	LIG Solutions
Co-Chair (Board)	Annette Bechtold	OneDigital
	Richard Miller	Harrison Group
	Alyssa Canter	Oscar Health
	John Lombardi	Echo Health
	Amy Skinner	Take Command



Committee Member Sign Ups (so far)

Data & Reporting		
Co-Chair	Sarah Pew	W3LL
Co-Chair (Board)	Mike Levin	Vericred
	Jimmy Hodson	PeopleKeep
	Wesley Sanders	Alliant Plans/Health One
	Lori Koehler	zizzl
	Brian Blase	Blase Consulting

Policy & Advocacy		
Co-Chair	JD Cleary	PeopleKeep
Co-Chair (Board)	Sheilla Jones	OneBridge Benefits
	Andy Impastato	BXS Insurance
	Paul Hilliar	Willis Tower Watson
	Lindsey Peugh/Justine Bzowski	Centene
	Ken Janda	Wild Blue Health Solutions



Committee Member Sign Ups (so far)

Collaboration		
Co-Chair	Sonya Bearden	Centene
Co-Chair (Board)	Jack Hooper	Take Command
	Melissa Zornes	BSX Insurance
	Jennifer Ristow	Flyte HCM
	Albert Pomales	KindHealth
	Kristy McKinney	Highmark



Proposed Committee Calendars

- **Membership**
 - Sept. 2, Oct. 7, Nov. 4, Dec. 2
- **Communications**
 - Sept. 9, Oct. 14, Nov. 11, Dec. 9
- **Data**
 - Aug. 13, Sept. 16, Oct. 21, Nov. 18, Dec. 16
- **Advocacy**
 - Aug. 26, Sept. 23, Oct. 28, Dec. 2
- **Collaboration**
 - Sept 10, Oct. 8, Nov. 12 , No Dec. as in the middle of open enrollment.



HRA Success Stories

Who has one to share?



Open Discussion

- Questions, comments
- Next Steps